

The SkillSource Group, Inc.
Virginia Financial Services Network (VFSN)

	Dec '15- Jun '16	Jul '16- June '17	Jul '17	Aug '17	Sept '17	Oct '17	Nov '17	Dec '17	Jan '18	Feb '18	Mar '18	Apr '18	May '18	Jun '18	Cumulative	Goals
Provided Information on VFSN	666	429	9	10	12	28	23	22	55	59	58	45			1416	
<i>Viewed VFSN Video</i>	209	429	9	10	12	28	23	22	55	59	58	45			959	
<i>Interested in VFSN</i>	100	142	4	4	4	7	6	5	7	10	14	11			314	
Applied for VFSN	26	99	1	1	1	3	5	5	7	10	14	11			183	600
<i>Treatment</i>	13	45	0	0	1	2	5	5	7	10	14	11			113	300
<i>Control</i>	13	44	1	1	0	0	0	0	0	0	0	0			59	300
<i>Veterans</i>	4	10	0	0	0	1	0	0	0	1	2	1			19	
<i>Receiving Financial Coaching</i>	15	57	0	1	1	3	5	5	7	10	14	11			129	
<i>Receiving WIOA Training</i>	4	50	2	1	0	2	2	1	1	0	8	1			72	
Clients Exited	6	26	8	4	2	4	1	2	1	1	2	0			57	
<i>Received Industry Credential</i>	2	5	2	1	0	2	1	2	1	1	0	1			18	190
<i>Entered Employment</i>	6	17	7	4	2	4	1	2	1	1	2	0			47	216
<i>Average Hourly Wage at Placement</i>	\$17	\$24	\$21	\$16	\$20	\$14	\$8	\$35	\$13	\$41	\$15	\$0			\$19	

Client Demographics

