

**CENTER FOR BUSINESS PLANNING AND DEVELOPMENT**  
(Business Development Assistance Group, Inc.)

|                               | Jul-14    | Aug-14    | Sep-14     | Oct-14     | Nov-14    | Dec-14    | Jan-15    | Feb-15     | Mar-15    | Apr-15    | May-15    | Jun-15 | TOTAL      |
|-------------------------------|-----------|-----------|------------|------------|-----------|-----------|-----------|------------|-----------|-----------|-----------|--------|------------|
| <b>Client Overview</b>        |           |           |            |            |           |           |           |            |           |           |           |        |            |
| Walk-In                       | 36        | 40        | 39         | 28         | 29        | 23        | 22        | 25         | 24        | 27        | 28        |        | 321        |
| One-on-One Counseling         | 17        | 19        | 20         | 14         | 17        | 11        | 14        | 14         | 16        | 15        | 14        |        | 171        |
| Training and Event Attendees* | 34        | 8         | 45         | 74         | 33        | 40        | 42        | 61         | 12        | 12        | 42        |        | 403        |
| <b>Total:</b>                 | <b>87</b> | <b>67</b> | <b>104</b> | <b>116</b> | <b>79</b> | <b>74</b> | <b>78</b> | <b>100</b> | <b>52</b> | <b>54</b> | <b>84</b> |        | <b>895</b> |
| <b>Economic Impact</b>        |           |           |            |            |           |           |           |            |           |           |           |        |            |
| New Businesses Created**      | 2         | 3         | 5          | 0          | 3         | 1         | 3         | 5          | 2         | 0         | 4         |        | 28         |
| New Jobs Created              | 2         | 3         | 6          | 0          | 3         | 1         | 3         | 5          | 2         | 0         | 4         |        | 29         |
| Businesses Expanded           | 0         | 0         | 1          | 0          | 0         | 0         | 0         | 1          | 1         | 1         | 0         |        | 4          |
| <b>Total:</b>                 | <b>4</b>  | <b>6</b>  | <b>12</b>  | <b>0</b>   | <b>6</b>  | <b>2</b>  | <b>6</b>  | <b>11</b>  | <b>5</b>  | <b>1</b>  | <b>8</b>  |        | <b>61</b>  |
| <b>Services Utilized</b>      |           |           |            |            |           |           |           |            |           |           |           |        |            |
| TA for Business Startup       | 16        | 18        | 18         | 13         | 15        | 10        | 12        | 13         | 15        | 13        | 12        |        | 155        |
| TA for Business Expansion     | 0         | 1         | 2          | 1          | 2         | 1         | 2         | 1          | 1         | 2         | 2         |        | 15         |
| <b>Total:</b>                 | <b>16</b> | <b>19</b> | <b>20</b>  | <b>14</b>  | <b>17</b> | <b>11</b> | <b>14</b> | <b>14</b>  | <b>16</b> | <b>15</b> | <b>14</b> |        | <b>170</b> |

| *Trainings and Events             |
|-----------------------------------|
| Focus Group Meeting: 24 attendees |
| NVCC Training: 8 participants     |
| 5 Simple Steps: 10 participants   |
| Child Care Training Workshop: N/A |

| *New Businesses                             |
|---|
| Strategic Technologies, LLC                 |
| Adele Kuo Sustainable Landscape Design, LLC |
| Cool Sensations -Southern Snowballs         |
| AESIT Government Facilities, Inc.           |

**May 2015 Demographics**

