

Virginia Financial Services Network (VFSN)

	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Cumulative	Goals
Provided Information on VFSN	195	183	77	19	26	72	94	41	39	51	54			851	
<i>Viewed VFSN Video</i>	22	13	49	17	26	32	50	41	39	51	54			394	
<i>Interested in VFSN</i>	18	8	21	4	12	19	18	12	14	19	15			160	
Applied for VFSN	3	0	2	9	2	0	10	9	7	7	9			58	600
<i>Treatment</i>	1	0	1	5	1	0	5	5	3	3	5			29	300
<i>Control</i>	2	0	1	4	1	0	5	4	4	4	4			29	300
<i>Veterans</i>	1	0	3	0	0	0	0	0	0	0	0			4	
<i>Receiving Financial Coaching</i>	2	0	3	4	1	0	5	5	3	1	4			28	
<i>Receiving WIOA Training</i>	0	3	0	0	0	1	0	2	1	1	7			15	
Clients Exited	0	1	0	4	0	1	0	0	4	3	0			13	
<i>Received Industry Credential</i>	0	0	0	2	0	0	0	0	0	0	0			2	190
<i>Entered Employment</i>	0	1	0	4	0	0	1	0	0	3	0			9	216
<i>Average Hourly Wage at Placement</i>	\$0	\$24	\$0	\$13	\$0	\$14	\$17	n/a	n/a	\$30	n/a			\$17	

Client Demographics

